

A-Qua Mailer™

Streamline your direct mail processing and customer communications with A-Qua Mailer™

Direct mail marketing and customer communication are an essential part of many businesses' marketing strategies. However, the process of preparing and sending direct mail can be time-consuming and labor-intensive. That's where A-Qua Mailer from Lorton Data can help.

What is A-Qua Mailer?

A-Qua Mailer is a comprehensive mailing software solution that streamlines the direct mail processing process, saving you time and resources. A-Qua Mailer offers a range of features, including address standardization, CASS™ certification, NCOA^{Link}® processing, and postal presort.

Benefits of A-Qua Mailer

- **Increased Efficiency:** A-Qua Mailer automates many of the time-consuming tasks involved in direct mail processing, freeing up your staff to focus on more important tasks.
- **Improved Accuracy:** With A-Qua Mailer, you can be sure that your direct mail pieces will reach their intended recipients, thanks to the software's address standardization and NCOA^{Link} processing capabilities.
- **Compliance with Postal Regulations:** A-Qua Mailer helps you comply with postal regulations, ensuring that your direct mail campaigns are cost-effective and meet the standards set by the United States Postal Service®.
- **Flexibility:** Access A-Qua Mailer's cloud processing capabilities through our web application, desktop software, an SFTP connection, or via the command line in a Window, Linux or macOS environment.

How does A-Qua Mailer work?

A-Qua Mailer integrates seamlessly with your existing workflows, allowing you to process your mailing list quickly and easily. The software automates tasks such as address standardization, NCOA^{Link} processing, and postal presort, making the direct mail process faster and more efficient.

Why choose A-Qua Mailer?

Lorton Data is a trusted provider of mailing software solutions, and A-Qua Mailer is the company's flagship product. With its range of powerful features and ease of use, A-Qua Mailer is the ideal solution for companies looking to streamline their direct mail processing and improve the impact of their campaigns and customer communications.

Contact Lorton Data today to learn how A-Qua Mailer can benefit you!

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